REP HEADLINE# 6269461 ORIGINAL REV#0 \*\*\*

ADV

AGY #

1292

AGY.

ADV. NAME POLI/B OBAMA/D/PRE/US

NAME GREER, MARGOLIS, MITCHELL

3050 K

ST NW,

SALES PRSN WA-

JOE KNAUER

LOCAL

REGIONAL

00

20007

REP: TEL# 703 528 7800 ORDER WORKSHEET

| BUYER                     | REP.#_     | HARRIS                             |
|---------------------------|------------|------------------------------------|
| BUYER NAME KATIE KEULEMAN | OF         | HARRIS REPORT FROM REP             |
| E KE                      | #<br>#     | ROM                                |
| ULEMAN                    | OFF.# 6556 | EAX# 103 040 1000<br>RT FROM REP * |
| 2                         | SALESMAN # | AUG8/12 17.48 *** WFTV-TV ***      |

WASHINGTON, CONTRACT # 6269461 CLASS: NATL.

ORDER #

PRDCT

OBAMA

FOR AMERICA

EST#1536 COMMENTS: (LINE, ORDER, INVOICE)

CITY TAX FLIGHT DATES SEP25/12 STATE TAX OCT1/12 CO-OP BILLING NEEDED

WK-1

DATE AUG8/12 17.48

REP: TO LENA
FR JULIE
\*\* NEW ORDER \*\* TTLS \$144520..160X PLS CFM, THX 8/8

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO: GREER MARGOLIS WASHINGTON, DC SUITE 800 1010 WISCONSIN AVENUE ACCOUNTING 20007 Z

| PROGRAM : THE CHEW/GENERAL HOSPITAL | 1 100F-300P 30 | AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = | :LINE#:REP :CD: TIME PERIOD : LGTH : SEC |
|-------------------------------------|----------------|--|--|
| \$200.00                            | \$325.00       | AGENCY EST# = 1536                             | : RATE                                   |
| 9/25                                | 9/25           | = 1536   | : START                                  |
| 9/28                                | 9/28           |  | : END<br>: DATE                          |
| 4                                   | 4.             |  | END :SPTS: WEEK<br>DATE : /WK: INVT      |
| ਸ਼ਹ–ਸ਼                              | C<br>I         | <del>1</del><br>1<br>1                         | EK : DAYS                                |
| 42                                  |                | 42   | :TOTL:                                   |

PROGRAM : MILLIONAIRE/FAMILYFEUD

JEOPARDY

| INE# 6269461                              |
|---|
| REP: TEL# 703 528 7800<br>ORDER WORKSHEET |
| FAX# 703 528 7880 HARRIS REPORT FROM REP  |

| :CD: TIME E#: 700A-90 GRAM: GOOD 730P-80 GRAM: WHEEL 900A-10 OGRAM: JEFF 1135P-1 OGRAM: SHARI 1 900P-11 OGRAM: PRIMI OGRAM: CAST OGRAM: DANC OGRAM: NOON 5 1135P-1  | N      | SAT          | 20       | 9/29        | 9/29 | \$120.00   | 30      | 500A-600A    | PROGRAM<br>26 |
|---|--------|--------------|----------|-------------|------|------------|---------|--------------|---------------|
| CODE   TIME PERIOD   LGTH   SEC   RATE   START   END   SPTS   WEEK   DAYS   DATE   / WK   INVT   WEEK   TO-F   DATE   / WK   INVT   WEEK   DAYS   DATE   / WK   INVT   WEEK   TO-F   DATE   / WK   INVT   WEEK   DAYS   DATE   / WK   INVT   WEEK   TO-F   DATE   / WK   INVT   WEEK   DATE   D                            |        |              |          |             |      |            | ú       | 1135P-       |               |
| CODE   TIME PERIOD   LIGTH   SEC   RATE   START   SEND   SPTS: WEEK   DAYS   DATE   WWK: INVT   WWK:                            | 1      | SAT          | Н        | 9/29        | `    | \$175.00   | )<br>)  |              |               |
| CD: TIME PERIOD   |        | ,            | 1        | 9/00        | 9/29 | \$250.00   | 30      | 1200N-1230P  | 24            |
| CD   TIME PERIOD   LGTH   SEC   RATE   START   END   SPTS: WEEK   DAYS   DAYS   TOOA-900A   30   \$800.00   9/25   9/28   15   TU-F   TOOA-900A   30   \$800.00   9/25   9/28   4   TU-F   TOOA-900A   30   \$1,200.00   9/25   9/28   4   TU-F   TOOA-900P   30   \$1,200.00   9/25   9/28   4   TU-F   TOOA-900P   30   \$1,200.00   9/25   9/28   4   TU-F   TOOA-900P   30   \$1,500.00   9/25   9/28   4   TU-F   TOOA-900P   30   \$1,500.00   9/25   9/28   4   TU-F   TOOA-900P   30   \$1,500.00   9/28   9/28   1   TU-F   TOOA-900P   30   \$1,500.00   9/28   9/28   1   FRI   TOOA-900P   30   \$1,200.00   9/28   9/28   2   FRI   TOOA-900P   30   \$1,200.00   9/28   9/28   1   TOOA-900P   30   FRI   TOOA-900P   30   \$1,200.00   9/28   9/28   1   TOOA-900P   30   TOOA-900P   30   \$1,200.00   9/28   9/28   1   TOOA-900P   30   TOOA-900P   30   51,200.00   30   30,200.00   30   30,200.00   30   30,200.00   30   30,200.00   30   30,200.00   30   30,200.00   30   30,200.00   30   30,200.00   30   30,200.00   30   30,200.00   30   30,200.00   30   30,200.00   30   30,200.00   30   30,200.00   30,200.00   30   30,200.00   30   30,200.00   30   30,200.00 | 2      | SA-SU        | v        | )<br>)      | )    |            | THE     | DANCING      |               |
| CORPORAD   CONTOUR   CON                            |        | į            | ί        | T / / T     | _    | \$4,500.00 | 30      | 800P-1000P   | 23            |
| CD: TIME PERIOD : LIGTH : SEC : RATE  | ω      | MON          | ν)       | ,           |      |            |         |              |               |
| CD: TIME PERIOD   LIGTH   SEC   RATE   START   END   SETS: WREK   DAYS  |        |              | 1        | 10/1        | _    | 2,         | 30      | 1000P-1100P  | 22            |
| CD: TIME PERIOD   LGTH   SEC   RATE   START   END   SPTS   WEEK   DAYS   DAYE   WEEK   DAYS   DATE   WEEK   NWK: INVT   NWK: IN                            | N      | MON          | v        | ,           |      |            | 75      | PRIMETIME    |               |
| CD: TIME PERIOD   LGTH   SEC   RATE   START   END   SPTS: WEEK   DAYS   |        | ;            | F        | 9/18        |      | \$1,400.00 | 30      | 900P-1000P   | 21            |
| CD: TIME PERIOD   LGTH   SEC   RATE   START   SPATE   JATE   JA                            | Ъ      | FR I         | د        |             |      |            |         |              |               |
| CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS   TOATE : /WK: INVT : EH:   DATE : /WK: INVT :   TO-F   TOATE : /WK: INVT :   TO-F   TO-F   TOATE : /WK: INVT :   TO-F                            |        | ,            | Ŋ        | 9/28        | 9/28 | \$1,200.00 | 30      | 800P-900P    | 20            |
| CD: TIME PERIOD   LGTH   SEC   RATE   START   START   SPTS   WEEK   DAYS  | N      | 된<br>지       | ာ        |             |      | \UG'12     |         | HIGH SCHOOL  |               |
| CD: TIME PERIOD   LGTH   SEC   RATE   START   END   SPTS: WEEK   DAYS   |        | ,            | H        | 9/20        | 9/28 | \$500.00   | 30      | 1135P-1205A  |               |
| CO: TIME PERIOD   LGTH   SEC   RATE   START   END   SPTS: WEEK   DAYS   | Ь      | FRI          |          |             | )    |            |         |              |               |
| CD: TIME PERIOD : LGTH : SEC : RATE   |        | ı            | H        | 9/10        | 9/28 | \$1,500.00 | 30      | 1000P-1100P  |               |
| :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS  ##: : DATE : DATE : MEEK : DAYS    DATE : DATE : MEEK : DAYS   | ㅂ      | FRI          | <b>.</b> | )<br>)<br>0 | )    |            |         | JEFF         |               |
| :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS  E#: : DATE : /WK: INVT :  700A-900A  |        | 1            | Ţ        | 2/ / 2      | 9/25 | \$200.00   | 30      | 900A-1000A   |               |
| :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS  E#: : DATE : /WK: INVT :  700A-900A 30 \$800.00 9/25 9/28 15 TU-F  GRAM : GOOD MORNING AMERICA  730P-800P 30 \$1,200.00 9/25 9/28 4 TU-F   | 4      | 구[]<br>[ 편   | 2        |             |      |            | CNE     | WHEEL OF     |               |
| :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS  E#: : DATE : /WK: INVT :  700A-900A 30 \$800.00 9/25 9/28 15 TU-F  GRAM : GOOD MORNING AMERICA   |        | ,            | 1        | 9/28        | 9/25 | \$1,200.00 | 30      | 730P-800P    |               |
| :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS<br>E#: : DATE : DATE : /WK: INVT :<br>700A-900A 30 \$800.00 9/25 9/28 15 TU-F   | 4      | 711-<br>1    | 2        |             |      |            | AMERICA | GOOD MORNING |               |
| :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS E#: : DATE : DATE : /WK: INVT :   | H      | <b>廿</b> U-Ħ | 7        | 9/28        | 9/25 | \$800.00   | 30      | 700A-900A    | 15            |
|   | :TOTL: |              | SPTS:    | END<br>DATE |      |            | LGTH :  | PERIOD       | REP:          |

EYEWITNESS NEWS

|        | i           | ŀ            | 9/30            | 9/30    | \$1,400.00 | 30            | 700P-800P         | 38              |
|--------|-------------|--------------|-----------------|---------|------------|---------------|-------------------|-----------------|
| μ      | SUN         | فد           |                 |         |            | NEWSDAYBREAK  | : EYEWITNESS NE   | PROGRAM :       |
|        | 0           | ^            | 9/30            | 9/30    | \$350.00   | 30            | 600A-900A         | 37              |
| 2      | NIII        | )            | )               |         |            | NS.           | : EYEWITNESS NEWS | PROGRAM :       |
|        | 0           | F            | 9/30            | 9/30    | \$750.00   | 30            | 600P-630P         | 36              |
| ۲ı     | NIIN<br>NII | ٠            |                 |         |            | W.S.          | EYEWITNESS NEWS   | PROGRAM :       |
|        | (           | ^            | 9/30            | 9/30    | \$100.00   | 30            | 500A-600A         | 35              |
| 2      | n<br>LIN    | )            |                 |         |            |               | NUMB3RS           | PROGRAM :       |
|        | Č           | <b>!</b> -   | 9/30            | 9/30    | \$130.00   | 30            | 1200M-100A        | 34              |
| Ь      | STIN        | 1            | )<br>)          |         |            | ON 9          | SPORTS NIGHT      | PROGRAM :       |
|        | (           | ٢            | 9/30            | 9/30    | \$250.00   | 30            | 1130P-1200M       | 33              |
| P      | Nils        | د            | )               |         |            | O1            | WEEKEND MOVIES    | PROGRAM :       |
|        | Ç           |              | 9/30            | 9/30    | \$250.00   | 30            | 100P-600P         | 32              |
| 2      | orini<br>N  | )            |                 |         |            |               | GMA-SAT           | PROGRAM :       |
|        | ,           | ۸            | 9/29            | 9/29    | \$450.00   | 30            | 900A-1000A        | 31              |
| 2      | S 4 7       | ນ            |                 |         |            |               | NCAA FOOTBALL     | PROGRAM :       |
|        | Ç<br>}      | Ú            | 9/29            | 9/29    | \$1,800.00 | 30            | 40011-4008        | 30              |
| ω      | r<br>F      | )            | )               |         | 9/1-12/    | NIGHTFOOTBALL | ABC SATURDAY N    | PROGRAM :       |
|        | 001         | F            | 9/29            | 9/29    | \$3,500.00 | 30            | 800P-1130P        | 29              |
| ш      | n<br>H      | 1            | !               |         |            | -             | JEOPARDY/WHEEL    | PROGRAM :       |
|        | 6<br>5<br>F | ٨            | 9/29            | 9/29    | \$450.00   | 30            | 700P-800P         | 22 88           |
| 2      | o<br>H      | י            | )<br>)          |         |            | NEWSDAYBREAK  | EYEWITNESS NEW    | PROGRAM :       |
| ٨      | SAT         | N            | 9/29            | 9/29    | \$450.00   | 30            | 600A-900A         | 27              |
| :TOTL: |             | : SPTS: WEEK | : END<br>: DATE | : START | RATE       | LGTH : SEC :  | TIME PERIOD :     | :LINE#:REP :CD: |
|        |             |              |                 |         | İ          |               |                   |                 |

AMERICA'S FUNNIESTHOME VIDEOS

|              |             |          | +<br>(      | F ( )             | \$485.00   | 30                         | 100P-300P            | 50              |
|--------------|-------------|----------|-------------|-------------------|------------|----------------------------|----------------------|-----------------|
| ц            | NOM         | <b>.</b> | 10/1        | ,<br>)            |            | MODERN FAMILY/HAPPYENDINGS | : MODERN FAMI        | PROGRAM         |
|              | i           | ŀ        | 9/10        | 9/26              | \$3,750.00 | 30                         | 900P-1000P           | 49              |
| Н            | WED         | _        | 0           |                   |            | RGATORY                    | : MIDDLE/SUBURGATORY | PROGRAM         |
|              | : !         | ٢        | 9/7/8       | 9/26              | \$2,000.00 | 30                         | 4006-400B            | 48              |
| ⊣            | we.d        | ٠.       |             | )<br>)            |            |                            | : NASHVILLE          | PROGRAM         |
|              | :           | H        | 9/20        | 9/26              | \$2,200.00 | 30                         | 1000P-1100P          | 47              |
| <b>ب</b> ـــ | W F. D      | _        |             |                   |            | ULTS                       | : DANCING RESULTS    | PROGRAM         |
|              | ,           | F        | 67/6        | 9/25              | \$4,500.00 | 30                         | 900F-1000F           | 46              |
| 1            | 7117        |          | )<br>)<br>1 |                   | AR TOWN    | STANDING/ COUGAR           | : LAST MAN ST        | PROGRAM         |
|              | ì           | H        | 9/25        | 9/25              | \$2,100.00 | 30                         | 800F-900F            | 45              |
| Н            | 7111        | 1        | )           |                   |            | PRACTICE                   | : PRIVATE PRA        | PROGRAM         |
|              | 1           | ٨        | 9/25        | 9/25              | \$2,100.00 | 30                         | 1000P-1100P          | 44              |
| Ν            | TITE        | )        | )<br>)<br>1 |                   |            | NEWS AT 11P                | : EYEWITNESS I       | PROGRAM         |
|              | 9           | d        | 9/30        | 9/25              | \$1,000.00 | 30                         | 1100P-1135P          | 43              |
| თ            | TU-SU       | n        | 0           | !<br>!            |            |                            | : GREYS              | PROGRAM         |
|              | ,           | F        | 9/4/        | 9/27              | \$3,300.00 | 30                         | 900P-1000P           | 42              |
| Ľ            | THU         | <u>.</u> | 7           | )<br>)<br>        |            |                            | : SCANDAL            | PROGRAM         |
|              | ,           | ١        | 9/4/        | 9/27              | \$2,500.00 | 30                         | 1000P-1100P          | 41              |
| ب            | THU         |          | )<br>)      |                   |            |                            | : REVENGE            | PROGRAM         |
|              |             | ŀ        | 9/30        | 9/30              | \$3,000.00 | 30                         | 900P-1000P           | 40              |
| <b></b> -    | OTIN        | 1        |             |                   |            | TIME                       | ; ONCE UPON A        | PROGRAM :       |
| N            | SUN         | N        | 9/30        | 9/30              | \$3,300.00 | 30                         | 4006-4008            | 3 9             |
| :TOTL:       | WEEK : DAYS | :SPTS:   | : END       | : START<br>: DATE | C : RATE   | : LGTH : SEC               | TIME PERIOD          | :LINE#:REP :CD: |
|              |             |          |             |                   |            |                            |                      |                 |

THE CHEW/GENERAL HOSPITAL

AUG8/12 17.48
\*\*\* WFTV-TV \*\*\*

|          | ET CTA      | ^                          | 10/1   | 10/1    | \$750.00   | 30         | 600A-700A              | 62              |
|----------|-------------|----------------------------|--------|---------|------------|------------|------------------------|-----------------|
| 2        | NON<br>NON  | )                          |        |         |            | SWS        | EYEWITNESS NEWS        | PROGRAM :       |
|          | 171 ( FA    | F                          | 10/1   | 10/1    | \$1,200.00 | 30         | 600P-630P              | 61              |
| Ľ        | S OZ        |                            |        |         |            | WS         | EYEWITNESS NEWS        | PROGRAM :       |
| ,        | E C N       | F                          | 10/1   | 10/1    | \$375.00   | 30         | 530A-600A              | 60              |
| <b>L</b> | X<br>O<br>Z | 3                          |        |         |            | WS         | EYEWITNESS NEWS        | PROGRAM :       |
|          | - N         | ŀ                          | 10/1   | 10/1    | \$900.00   | 30         | 500P-600P              | 59              |
| Н        | M<br>O<br>N | 1                          |        |         |            | WS         | EYEWITNESS NEWS        | PROGRAM :       |
| 1        | 50.52       | ŀ                          | 10/1   | 10/1    | \$250.00   | 30         | 500A-530A              | 58              |
|          | MON         | ì                          |        |         |            |            | DR. OZ                 | PROGRAM :       |
| ŀ        | N           | ۳                          | 10/1   | 10/1    | \$400.00   | 30         | 400P-500P              | 57              |
| _        |             |                            |        |         |            | SHOW       | STEVE HARVEY           | PROGRAM :       |
| 1        | EICE        | F                          | 10/1   | 10/1    | \$350.00   | 30         | 300P-400P              | 56              |
| ب        | S)          | 1                          |        |         |            | NOON NEWS  | EYEWITNESS NOO         | PROGRAM :       |
|          | 5102        | F                          | 10/1   | 10/1    | \$350.00   | 30         | 1200N-100P             |                 |
| Ь        | N<br>N      | د                          | )<br>) |         |            | LIVE       | JIMMY KIMMEL I         | PROGRAM :       |
|          |             | ۱                          | 1/01   | 10/1    | \$175.00   | 30         | 1210A-105A             | 54              |
| Ь        | NON<br>NON  | د                          | i<br>) |         |            |            | THE VIEW               | PROGRAM :       |
| 1        | 50 L        | ۰                          | 10/1   | 10/1    | \$400.00   | 30         | 1100A-1200N            | 53              |
|          | NON<br>NON  | 7                          |        |         |            |            | NIGHTLINE              | PROGRAM :       |
| ŀ        | Z C         | Н                          | 10/1   | 10/1    | \$450.00   | 30         | 1135P-1210A            | 52 1            |
| ۔        |             | •                          |        |         |            | WILYFEUD   | MILLIONAIRE/FAMILYFEUD | PROGRAM :       |
| H        | MON         | Ъ                          | 10/1   | 10/1    | \$200.00   | 30         | 1000A-1100A            | 51              |
| :TOTL:   |             | :SPTS: WEEK<br>: /WK: INVT | END    | : START | RATE       | LGTH : SEC | TIME PERIOD :          | :LINE#:REP :CD: |
| }        |             |                            |        |         |            |            |                        |                 |

PROGRAM : EYEWITNESS NEWS

REP: TEL# 703 528 7800
ORDER WORKSHEET

FAX# 703 528 7880
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*

| 160        |             | Ç           |                 |         |            | 31175.00     | SEP/12 113345.00 OCT/12     |
|------------|-------------|-------------|-----------------|---------|------------|--------------|-----------------------------|
| 144520.00  | ΨΟΨΑΤ.      | )           |                 |         |            | NEWS AT 11P  | PROGRAM : EYEWITNESS        |
|            |             | F           | T / D T         | 10/1    | \$1,000.00 | 30           | 67 1100P-1135P              |
| <b>⊢</b> ' | Z<br>Z<br>Z |             | ,<br>)          |         |            |              | PROGRAM : JEFF PROBST       |
|            |             | ٢           | T / / T         | 10/1    | \$200.00   | 30           | 66 900A-1000A               |
| ᅡ          | NON         | د           | ;<br>)          |         |            | FORTUNE      | PROGRAM : WHEEL OF FO       |
|            |             | F           | T0/T            | 10/1    | \$1,200.00 | 30           | 65 730P-800P                |
| Ľ          | MOM         | ٠           | )<br>)<br>;     |         |            | G AMERICA    | PROGRAM : GOOD MORNING      |
|            |             | Ĺ           | TUVE            | 10/1    | \$800.00   | 30           | 64 700A-900A                |
| ω          | MON         | J           | )<br>)          |         |            |              | PROGRAM : JEOPARDY          |
| F          | Z<br>Z      | Н           | 10/1            | 10/1    | \$1,200.00 | 30           | 63 700P-730P                |
| : TO       |             | :SPTS: WEEK | : END<br>: DATE | : START | C: RATE    | : LGTH : SEC | :LINE#:REP :CD: TIME PERIOD |
|            |             |             |                 |         |            |              |                             |

MARKET TOTALS \$498,344 WFTV 298 WKMG 34% WOPX 0% WESH 20% WRDQ 1% WOFL 13% EFTV 0% WKCF 1% WRBW 2% CABL 0%

SVC- NSI DEMOS- RA35+\*